

Amir Gaizler

+9720546309881 | amirgaizler@gmail.com | amirgaizler.wixsite.com/mysite-1 | Tel Aviv, Israel

Multi-disciplinary designer with experience across branding, marketing, print, and digital products. Specialized knowledge of design for monetization in gaming and live-operations. Skilled in interactive web design and focused on visual identity and creating meaningful experience through design.

Work Experience

Jan 2022 - Present - Graphic Designer, Playtika, Herzliya, Israel

- In-house graphic designer for the Monetization department of Playtika's largest gaming studio, and the market-leader in virtual slot games, Slotomania
- Independently designed in-game assets for live-operations of promotions and other forms of monetization
- Created full range of game assets, from targeted pop-ups to banners, backgrounds, and new logos
- Worked efficiently in rotating teams of designer/copywriter/manager under strict deadlines and heavy workload
- Functioned as an integral part of developing new promotions from brief stage through timely delivery

2021 - 2022 - Graphic Designer, Netto Design House, Ness Ziona, Israel

- Developed and created exhibitor booth designs for large-scale conferences and trade shows across various fields
- Worked from brief stage through full execution with enterprise clients such as Elbit Systems, Verint, SolarEdge, and IAI
- Created and presented 3D models for client and management approval

2021 - Project Manager and 3D Creative, Vii Events, Tel-Aviv Yafo, Israel

- Designed and created virtual conferences and exhibitions for companies in need of client outreach during the COVID-19 pandemic
- Functioned as the main point of contact with clients and interfaced between internal design departments to achieve the results of clients' creative briefs

2021 - UX/UI Design Intern, Excellent Brain, Givatayim, Israel

- Worked as a full-time UX/UI designer
- Designed wireframe and all UI assets and prototypes

Education

2020

• Netcraft Academy
UX/UI

2016-2020

• Bachelor Degree in Visual Communication
and Interior Design at College of Management

2015-2016

• Certificate in Visual Communications
from the 6B Academy

Skills

- Branding & Visual Identity
- User Experience
- UI Design
- Wireframing & Prototyping
- Typography
- Digital Marketing Design
- 3D Rendering

Language

- Hebrew - Native
- English - Fluent

Tools

- Illustrator
- Photoshop
- Adobe XD
- Figma
- After Effects
- 3DS Max
- Rhinoceros
- Power Point